

NYLON

FALL FASHION: THE SEASON'S GREATEST

THE TV ISSUE

FEATURING:

thought bubbles

The episodic, overly dramatic shows that we know of as soap operas debuted in the 1930s and were sponsored by soap manufacturers such as Procter & Gamble, or Colgate-Palmolive. The shows were broadcast in afternoon time slots, when most men were at work, so plotlines were tailored to titillate bored, romance-starved housewives—hence the affairs, family dramas, and hair-sprayed heroines that have come to signify the genre. Here, we took a little creative license to dream up just what kind of soaps *these* soaps would sponsor. KATE WILLIAMS



FRESH PETIT VIOLET MOSS
(\$12 AT FRESH.COM)

Violet Moss, the tale of a wealthy, boarding-school socialite who discovers she's secretly an Austrian princess who must save her family from a centuries-old curse.

MISTRAL'S NECTAR DE FRUITS POMEGRANATE
(\$8.25, MISTRALSOAP.COM)

Passionfruit Juice, where a young widow is forced to take control of her dead elderly husband's juice-bottling business, only to find that his family is out to sabotage her, and that she's in danger of falling in love with her step-son.

LCDP MARSEILLE LES EXOTIQUES CITRUS TEA LEAF
(\$7.50 AT LCDPMARSEILLE.COM)

Tea and Sympathy, which follows a French family on their Chinese tea plantation as they try to find a cure for the mysterious, terminal, unnamed illness that is in their genes.

BURT'S BEES NATURALLY NOURISHING MILK & SHEA BUTTER BODY BAR
(\$4, AT TARGET STORES)

Bee Still My Heart, the story of a wealthy, good-looking bee keeper who actually is deathly allergic to bees, a fact that he has kept from his beautiful, young wife.

MCBRIDE BEAUTY SOY & COCONUT CLEANSING BAR
(\$12, CLYDESONLINE.COM)

Always a Bride, in which a gorgeous heiress prepares for her ninth marriage and battles the local townspeople, who are convinced she's killed all previous eight husbands.

EARTHWORKS JAPANESE FLOWER
(\$10, EARTHWORKSPRODUCTS.COM)

Japanese Flower: A Japanese mail-order bride is sent to live with her wealthy and powerful—but ultimately cold—retiree husband in Florida, where she secretly falls in love with the pool boy.

BIG-TIME SMALL-SCREEN BEAUTY

HOW TO WIN AMERICA'S NEXT TOP MODEL

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