

## BEAUTY HEALTH & FITNESS



**KITCHEN CHEMIST**  
WINIFRED BURKEMAN  
IN HER BROOKLYN BROWNSTONE.

For native New Yorker Winifred Burkeman, the kitchen has always been about much more than just cooking: It was the source of her Irish mother's old-world remedies—potato compresses for burns; buttermilk-and-oatmeal baths for irritated skin. "I've always loved skin-care ingredients that come right from the fridge—so fresh, with as few preservatives as possible," says the ex-model, whose Brooklyn brownstone has long served as a lab for

## home cooking

Garden-fresh skin care, made in a Brooklyn kitchen.

the coconut-infused body scrubs and neroli face oils she whipped up for friends. So it's no surprise that when her son, Max, came along four years ago—complete with persistent colic and hypersensitive skin—Burkeman started looking for gentler remedies than the traditional antibiotics and steroid creams. Her experiments with pure and simple ingredients like chamomile water and boiled fennel seeds inspired her new skin-care range, McBride Beauty (after her mother's maiden name). Snapped up by hip NYC boutiques like Steven Alan and Brooklyn's Castor & Pollux, the line pairs the freshest ingredients with apothecary packaging. Superrich Avocado Oil & Wheat Germ Night Crème reduces rough spots and fine lines; aromatic Grapefruit and Sandalwood Astringent is a chemical-free bacteria fighter. Straightforward—and soothing—as the name suggests, Milk & Honey soap proves, once again, that Mother knows best.—MAGGIE BULLOCK *beauty >154*



McBRIDE FACE & BODY MILK & HONEY BODY SOAPS.

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